Sponsorship Proposal

BSides Nashville
May 10th, 2025

Liberty Hall, The Factory

230 Franklin Rd, Franklin, TN 37064

Mockingbird Theater

230 Franklin Rd Building 6, Franklin, TN 37064

Contact

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About BSides Nashville

BSides Mid-TN is a non-profit 501(c)(3) organization where the worlds of Information Security, community, and creativity converge. This annual, community-driven conference focuses on hacking, learning, and collaboration. Modeled after the original Security BSides event in Las Vegas, BSides Nashville was founded by InfoSec enthusiasts with the goal of promoting a low-cost, tech-centric environment for knowledge-sharing and skill development.

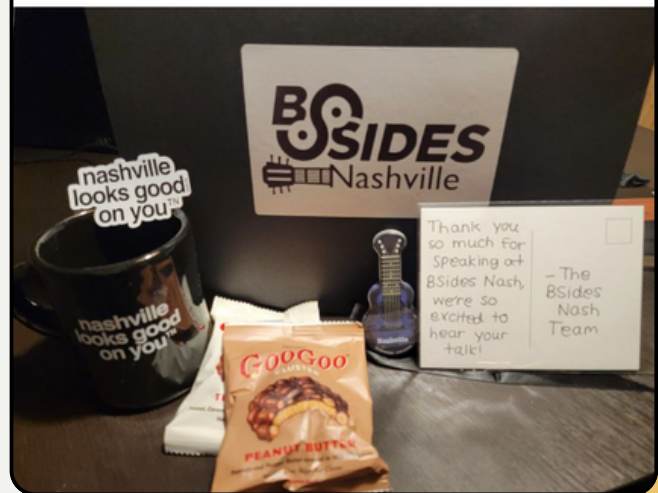Connor Sullivan • 2nd
Cybersecurity | IT | CompTIA Security+
4mo • 🌐

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Had a great time at **BSides Nashville** this past weekend chatting with old friends and making new ones! I saw some great presenters, including a very powerful speech about overcoming failures by **Joe Helle**. Looking forward to my next BSides soon!

Huge thanks to the whole Bsides Nash team!!!

#Bsides #Nashville #Cybersecurity #PCI

Clifton "Alex" Floyd • 1st
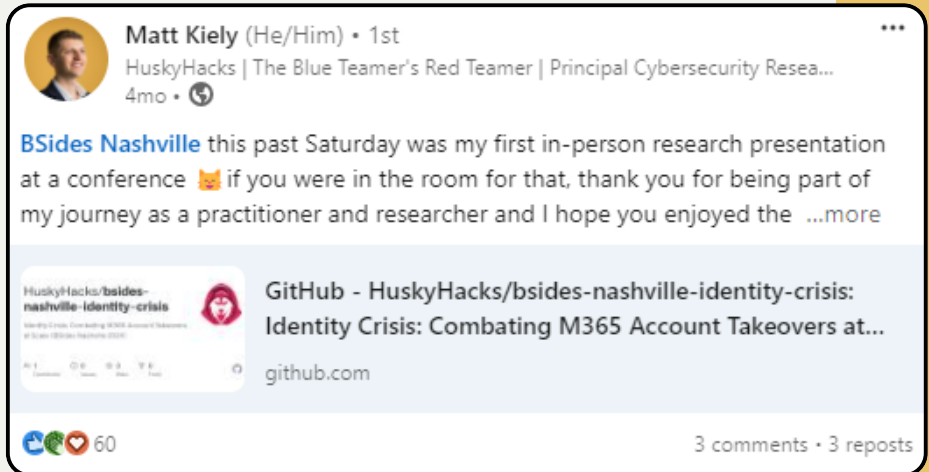R & D Engineer | PJPT | CEH | CSSS | CLNP | CIOS | CSIS | LPI-E
4mo • 🌐

BSides Nashville was AMAZING yesterday! It's always great to have a reason to get together with old friends and have an opportunity to meet new ones! Big thank you to the BSides leadership who put together such a wonderful event, and another thank you to **Joe Helle, Matt Kiely, Matt Scheurer**, Micheal Kelly, and Ayub Yusuf for their contributions to the event as speakers. It was such a great lineup that it was hard to pick between the sessions! Lipscomb University was 100% the place to be!

💙❤️ 16   4 comments

About BSides Nashville

Attendee Summary

Mostly from TN, but also....

NYC, Vegas, Miami, Dallas, Roseville (California), Vancouver (CA), Bristol (UK), Auckland (NZ), Dubai (UAE), Chiyoda (Japan), Bengaluru (India), Nairobi (Kenya)

About BSides Nashville

BSides Nashville offers a focused platform for cybersecurity professiuonals to connect and share knowledge through two tracks: the **Red Track**, emphasizing offensive security, and the **Blue Track**, dedicated to defensive strategies. Both tracks are designed to facilitate intimate, engaging sessions with a limited capacity for 12 speakers to ensure quality and interaction.

Event Details:
- May 10, 2025, at The Factory in Franklin, TN.
- **Keynote:** Valentina Palmiotti from IBM X-Force Red
- **Audience**: Cybersecurity professionals and enthusiasts with a high level of engagement and interest in the field.
- **Attendees:** 400, will sell out.
- **Session Format:** Live presentations without recording to promote open and candid discussions.

Sponsoring BSides Nashville 2025 provides your organization with visibility among a dedicated group of cybersecurity professionals and is a great opportunity to show your support for ongoing education and innovation in the cybersecurity community.

Meet Our Team

Cori Macy
President

Savannah Lazzara
Vice President

Aaron Martin
Treasurer

Dee Zhao
Secretary

Dante
Community Engagement

Lys
Program Development

NSA_Key
Volunteer Coordinator

Jacob Rains
AV Coordinator

Daniel Karistai
Social Media

Sponsorship Packages

Platinum

A premium package with top booth space, recognition, and exclusive event access.

Premium double booth

Recognition during opening/closing ceremonies

Company banners can be displayed at venue

Everything in Gold

$5,000

Party

After-party spotlight, recognition in all party communications, plus Silver benefits.

Five minutes during after-party

Recognition in party communications

Company banners can be displayed at venue

Everything in Silver

$4,000

Sponsorship Packages

Gold

Invitation to speaker dinner, event day recognition, extra signage, plus Silver benefits

Speaker dinner invitation

Event day recognition

Additional Signage

Everything from Silver

$3,000

Silver

Booth table, logo in app/website, bag stuffers, and 4 event tickets.

Booth table

Logo placement in app and on website

May provide bag stuffers

4 tickets

$2,000

Sponsorship Packages

CTF

Special recognition during open/closing ceremonies and the CTF event

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Speaker dinner invitation

Everything in Silver

$2,500

In-Kind

We accept in-kind sponsorships in various forms. Please contact us to discuss your ideas.

TBD

Add-Ons

Enhance your sponsorship with the following co-branded add-ons:
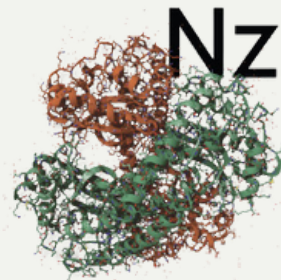
Lanyards – $1000
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Electronic Badge Sponsor – $3500
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BSides Nashville
2023/2024
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